FJU BUSINESS SCHOOL
Build Your Future in Online Business

FJUBusinessSchoolisstructuredtoexposestudentstomultipleonline-business models, help them understand how to get clients andlaunchanonlinebusiness,andprogressintomore advanced implementation.

EXPLORE YOUR PATH

SELL AI AGENTS Learnhowtopackageand sell AI agents to businesses.	**AI AGENCY** Explorebuildingan agency that delivers AI solutions to clients.
INTERNATIONAL AGENCY Exploresettingupandoperatinganagency that serves global clients.	**AFFILIATE MARKETING** Understandaffiliatemarketingasan online-business opportunity.
SAASPRENEUR Exploresoftware-based recurring-revenue business models.	**CRYPTO & AI TRADING** IntroductiontocryptoandAI-assisted trading opportunities.
BUSINESS AUTOMATIONS & FUNNEL BUILDER Learnhowtoautomatebusinessworkflowsandbuildfunnelsandlead magnets that support customer journeys.	

YOUR FJU JOURNEY

01	**FOUNDATION** 6 WEEKS	Exposure to online-business opportunities and foundational concepts.
02	**BUSINESS LAUNCH** 3MONTHS	Move from exposure into launching an actual online business.
03	**MASTERS** 6MONTHS	Go deeper with advanced modules and a pre-built business framework.

Progression: Foundation / Exposure → Launch → Advanced / Deep-Dive Implementation

FJ Funnel Junkies University

YOUR PROGRAMME, BUILT TO PROGRESS

A structured customer journey that moves from foundational exposure into business launch and then into advanced implementation.

6-WEEK FOUNDATIONAL COURSE

- Foundational exposuretoonline-business opportunities
- AI agents, AI and international agencies, affiliate marketing, SaaS
- Crypto & AI trading, business automations and funnel building
- Designed as the entry point into the wider FJU Business School journey

3-MONTH BUSINESS LAUNCH PROGRAMME

- Pre-recorded onlinetraining through theLMS
- Work through training at your own pace
- Weekly mentorship
- Lifetime LMS and online-training access
- Van X Funnels included for the programme period
- GoHighLevel (GHL) certification on completion

6-MONTH MASTERS PROGRAMME

- More detailed,in-depth trainingthroughseparate modules
- Deep implementation within individual online-business areas
- Pre-built business framework and infrastructure
- Funnels, lead magnets and core business assets
- Adapt the framework to your business, niche, target market and offer

WHY THE FJU MODEL WORKS

SELF-PACED LEARNING	Pre-recorded training lets students learn at their own pace while live sessions focus on mentorship, support, implementation and questions.
MENTORSHIP & SUPPORT	A rotating mentorship model is supported by a weekly support and Q&A; session to help students move forward.
REAL BUSINESS IMPLEMENTATION	The programme is designed around launching and operating an online business, not simply consuming information.
ENGAGEMENT & MILESTONES	XP, badges, milestones, mentorship, graduation and community experiences are part of the retention and engagement strategy.

READY TO START YOUR JOURNEY?

ExploretheFJUBusinessSchoolpathwayandprogress from foundation to advanced business implementation.

Need more info? Register for our FREE info session, live, via Zoom every Tuesday at 18h00:
https://kennedyschoolofentrepreneurship.com/info-session?fpr=lynne-a23553

Ready to enrole? https://fjubusinessschool.co.za/6-weeks?fp_ref=lynne52

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